



BECOMING THE SWITCH POINT

A switch point is a mechanism on a train track that with a little bit of a turn sends the train in a completely different direction. Sometimes all an individual needs, is a little nudge in a slightly new direction for their life to take off in ways they couldn't even have imagined before.



Becoming the Switch Point

How can I make a difference in the world or in someone's life is a thought many are having. The answer is "Be the Switch Point!" When you focus on connection, kindness, self-worth and self-esteem you create a safe place for clients who need assistance. Once an individual feels safe and part of a community they will flourish instead of merely survive.

The Switchpoint mission is to empower those in need by addressing the underlying cause of poverty; providing a comprehensive plan and supporting them on their journey to self-sufficiency. Our vision is for every individual to embody their worth and value with self-esteem, hope and abilities restored, thriving in affordable housing.

What is Switchpoint?

Switchpoint is a well thought out and in use solution that has proven successful in the Utah market. This organization has implemented paradigm shifts in the marketplace with sustainable and scalable recurring revenue streams such as: job training and placement; a sustainable and local organic farm to service local restaurants and individuals; a pet care and boarding facility; thrift store; food bank; and housing units for individuals and families in need. The organization's enterprise model and management team are recognized both locally and nationally as game changers.

Why Does it Matter?

Responding to the challenges communities face with breaking the cycle of poverty, this proven model helps communities kickstart sustainability and capacity building while simultaneously disrupting the status quo through innovation and collaboration. We believe in the power of "WE." Working together across agency boundaries, we can accomplish a metamorphosis in the support of this vulnerable population and have a direct impact on the lives of all the residents of our communities.

Embedding the Switchpoint Way

It all starts with helping individuals feel loved and that they can be part of a community. Once they feel accepted and part of something bigger than themselves, they stop living day to day to survive and they can progress and be happier. Just imagine how your agency fits into this solution and what an amazing impact you have in the lives of these important members of our communities.

Leading Through Change

True leaders of nonprofit organizations need to be flexible, adaptable, innovative and willing to make changes for their organizations to succeed and prosper and then their missions can be victorious. We recognize and value the impact of collaboration and success. It means that we may have to make adjustments along the way so we can achieve our overall goal to end the cycle of poverty and homelessness. Your community leader will look at each agency's current systems, opportunities for pooled staffing, funding, and resources and suggest changes that will help with our community's success and sustainability. Your partnership is one part of a strategic plan to disrupt the cycle of poverty and homelessness. We need you and your services to be a part of something bigger than ourselves and our individual organizations.

Together we can do anything!
Together, we can start imagining!
It's not about me, it's not about you,
Let's work Together and create
something new!

Aligning Community Partners

Too often we see organizations working against each other in communities because they think their way is best, but Switchpoint's model teaches us how to reach out to other community partners to coordinate, collaborate, and complement each other's efforts to best meet the needs of the clients. We're inviting you to a seat at the table as we collaboratively and jointly implement a solution to systemically defeat and break the cycle of poverty and homelessness.

Funding

Sometimes procuring funds to further your mission and services can be daunting, but implementing a Switchpoint model of community partnerships means you don't have to do it alone. Your community leader will guide a community approach to developing collaborative funding plans. True to the Switchpoint Way, looking outside of the box is encouraged. Pooling our collective needs and working toward a three-pronged approach to funding to include grants, enterprise income and private donations for success and continued sustainability of the services we'll develop and offer together to address poverty and end homelessness in our community.

Operating MOU

If this all seems like a great idea, let's formalize our partnership in an operating MOU so that we can define our working relationship, desired goals, expectations, and each partner's responsibilities in the partnership. MOU's can be designed for services, products, or funding.

We believe that this model will help us all to be the "Switch Point" to a different and better world for every resident in our community.

Get ready to transform your community and disrupt the cycle of poverty.



Contact Us Today:

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